

Jamie Freedman

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EDUCATION

University of Miami, School of Communication

Coral Gables, FL

B.S. in Communication, Majors in Public Relations and Communication Studies; Minor in Marketing

Expected May 2027

- **GPA:** 3.96/4.00
- **Relevant Coursework:** Where AI Meets PR, Social Media Messaging and Strategies (Simternship Program), Business Communication, Digital Marketing, Brand Storytelling, Crisis Communication, Writing for PR, Women in PR, International Marketing
- **Honors:** Dean's List & Provost's Honor Roll (5 semesters), President's Honor Roll (4 semesters), Kappa Tau Alpha National Honor Society, Alpha Lambda Delta Honor Society, National Society of Leadership and Success, Order of the Lapis Honor Society

WORK EXPERIENCE

ASC Advisors LLC

Stamford, CT | Hybrid

Public Relations Intern

May 2026 – Present

- Support strategic communications and media relations for alternative investment management clients through media research, reporter outreach and pitching, coverage monitoring, press materials, competitive analysis, client reporting, and executive thought leadership.

YAYA Publicity

New York, NY

Public Relations Intern

May 2025 – Jul 2025

- Supported PR and showroom operations for fashion and jewelry clients through media and influencer research, targeted press lists, coverage tracking, and coordination of editorial, stylist, and celebrity sample pulls.

Image Skincare

Remote

Trade Marketing Intern

Jun 2024 – Aug 2024

- Supported trade marketing strategy through market research, competitive analysis, and promotional insights
- Developed presentations and organized brand assets and product collections

EXTRACURRICULAR EXPERIENCE

Cannes Lions International Festival of Creativity

Cannes, France

Attendee

Jun 2025

- Attended the Cannes Lions International Festival of Creativity, participating in educational sessions with top global leaders and engaging in discussions on PR, technology, and social trends shaping the global communications industry.

Public Relations Student Society of America (PRSSA)

Coral Gables, FL

Member

2023 – Present

Publicity Committee Member

2023 – 2025

Sigma Delta Tau, Alpha Mu Chapter

Coral Gables, FL

Member

2024 – Present

Sisterhood Committee Member

2024 – 2025

University of Miami Hillel

Coral Gables, FL

Member

2023 – Present

Freshfest Facilitator

Fall 2024

Freshman Leadership Council Member

2023 – 2024

CHAARG (Changing Health, Attitudes, and Actions to Recreate Girls)

Coral Gables, FL

Member

2024 – Present

Founding Executive Board Member, Event Coordinator

2024 – 2026

SKILLS, CERTIFICATIONS & INTERESTS

Software: Adobe Creative Suite (Photoshop, InDesign, Illustrator), Microsoft Office, Google Workspace, Canva

AI Tools: Claude and ChatGPT

Social Media: Instagram, TikTok, YouTube, LinkedIn

Certifications: Muck Rack Academy: Muck Rack Essentials, Media Measurement, Media Relations, and Generative Engine Optimization

Interests: Fitness, Exploring New Places & Experiences, and People-Watching (via Reality TV)